

ARTE MUSEUM

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ARTE MUSEUM

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ABOUT ARTE MUSEUM

ARTE MUSEUM BUSAN, the world's largest ARTE MUSEUM, is the eighth immersive media art exhibition space presented by d'strict following the ones in Korea, Las Vegas in the U.S., Chengdu and Hong Kong in China, and Dubai in the United Arab Emirates.

The ARTE MUSEUM, which has shared an astonishing art experience with over 7 million visitors worldwide as telling the story of 'ETERNAL NATURE', now brings 19 artworks to Busan under the theme of "CIRCLE." The artworks convey the beauty of nature and the cycle of life, reflecting the essence of this city as an eternal dream with its mountains and sea, past and future, and the joys and sorrows of history about the city of Busan.

Step into the world of **ETERNAL NATURE**,
available only at

ARTE MUSEUM CIRCLE
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ETERNAL NATURE

At ARTE MUSEUM, you can immerse yourself in an encounter with nature that goes beyond time and space through diverse media artworks themed 'ETERNAL NATURE.'

While it may initially seem that nature and the digital world are at odds, they share a fundamental attribute: eternity. Whether it is the perpetually blooming flowers brought to life by generative art technology or the timeless essence of nature expressed through distinctive spatial designs, we have crafted an experience that breaks free from the limitations of both space and time.

As you engage with this hyper-realistic immersion, you will find yourself intuitively connecting with nature, allowing you to savor moments of contemplation within its eternal embrace.

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SCENT

ARTE MUSEUM is infused with the essence of nature itself. To recreate the fragrance of nature within the exhibition space, we collaborated with Marianne Nawrocki Sabatier, a renowned perfumer and the Senior Professor at the Grasse Institute of Perfumery, located in Grasse, the heart of the French perfume industry. The natural scents, tailored to each artwork, harmonize with the visual and auditory beauty of ARTE MUSEUM, awakening our senses and guiding us into complete immersion.

SOUNDSCAPE

Jang Young-gyu, the music director of ARTE MUSEUM, is a highly recognized and accomplished composer who has won numerous awards for his work on the scores of over 50 films and television shows including the critically acclaimed "Alienoid" (2024), "Train to Busan" (2016), "The Good, the Bad, the Weird" (2008), and "Tazza: The High Rollers" (2006). Jang is also the bassist and producer for the Korean Music Award-winning band Leenalchi.

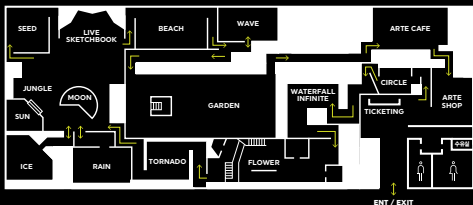
ARTE MUSEUM soundscape consists of various elements, ranging from the meticulously detailed and lifelike nature sounds to the evocative background music from the GARDEN exhibit to help the viewers completely immerse themselves in the artworks.

VIEWING GUIDELINE

This is a public museum for everyone.
Please adhere to the viewing guidelines of ARTE MUSEUM
BUSAN.

- NO smoking inside the exhibition space.
- Please use the restroom before entering.
- Please refrain from touching or leaning on exhibits.
Non-compliance may result in damage to property or artworks.
- Please be cautious of the mirrored walls.
- Please do not run, running can result in serious injury.
- Please be cautious to avoid accidents.
- Those with difficulties navigating in a low-light environment, such as pregnant women, the elderly, children, are advised to be accompanied by a guardian.
- WARNING: This exhibition contains special effects that may induce reactions for individuals with a family or personal history of stroke, anxiety, heart conditions, seizures, epilepsy, and hypersensitivity to flashing lights. Viewer discretion is advised.
- All food and drinks including water, gum, and candies, are not permitted inside the exhibition space.
- Children under 12 must be accompanied by an adult.
- Be cautious of slip hazards, especially in areas with mirrored floors or where water is used.

MAP



1. ARTE MUSEUM BUSAN consists of 16 exhibition spaces and ARTE CAFE.
2. Utilize the provided map to locate each exhibition space.
3. For a recommended viewing sequence, follow the direction of the arrows (→). Visitors are welcome to spend as much time as they wish at each exhibition space.
4. The GARDEN features two media artworks continuously played under the themes of "Musee d'Orsay", "Busan" and "Life is a movie" for 40 minutes.
5. We highly recommend using the restroom before entering the exhibition.
6. Once you exit, re-entry will not be permitted.

EXHIBITIONS



CIRCLE

DAZZLING GOLDEN SAND OF ETERNAL CIRCULATION

Walk into the circular pile of sand circulating up in the air, and experience a moment of eternity transcending time and space.



WATERFALL INFINITE

ENTER THE SURREAL SPACE OF INFINITE WATERFALL

Falling from 7 meters height, this infinitely expanding and magnificent waterfall surrounds you on all eight sides of the room. Experience the spectacular moment of standing in a gravity-defying and surreal space.

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EXHIBITIONS

FLOWER

JOY OF LIFE BY THE INFINITE SYMPHONY OF PETALS

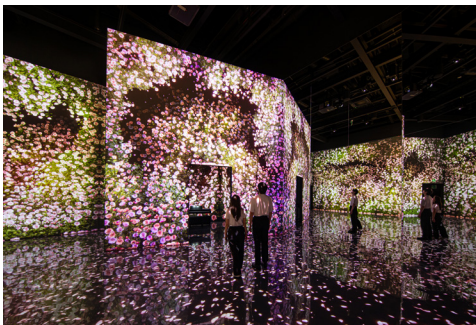
Remember and cherish unforgettable moments amidst the sweet flower breeze and the gentle petal rain. The infinitely stretched space with mirrors and media art conveys the evermore, limitless vitality of flowers.



FLOWER ROSE

THE QUEEN OF FLOWER SYMBOLIZING LOVE AND BEAUTY

Step into an endless field of roses in lovely colors, full of a beautiful fragrance.



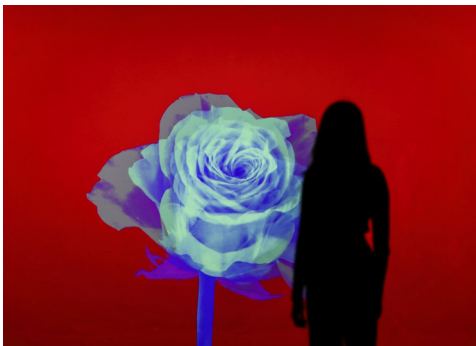
EXHIBITIONS



ROSES - VINCENT VAN GOGH

THE ROSE OF VAN GOGH TRANSFORMING THROUGH THE FLOW OF TIME

Take a journey through the process of pink roses transforming into white ones over time as the pink pigment changes to white.



FLOWER 'ODYSSEY ROSE'

THE SAGA OF ROSES

Venture into a world where the subtle evolution of a blossoming rose unfolds in a timelapse sequence.

Encounter the rose's history anew through the shifting colors of its petals from a new perspective.

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EXHIBITIONS



TORNADO

A STRONG WHIRLWIND ENGULFING NATURE'S BEAUTY
Immerse yourself in the wonder and harmony of nature surrounded by the wind of the tornado gushing up elegantly in the tranquil space.

EXHIBITIONS



RAIN

A NEW START BESTOWED BY NATURE

Rain, which symbolizes circulation and change of life, envelops our skin, purifies our mind, and awakens the five senses. Experience the joy of new life by strolling in the rain.

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EXHIBITIONS



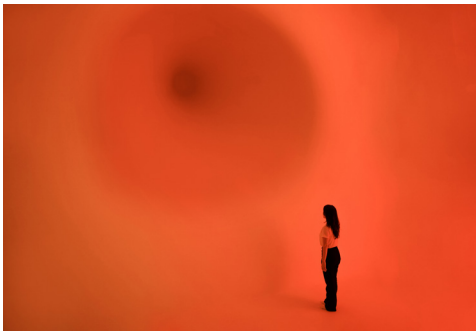
ICE

REVERTING MASSIVE GLACIERS

Massive glaciers reverting into natural form awaken the innate power of nature and simultaneously deliver hope and alertness to humans.



EXHIBITIONS



SUN

SUN, THE SOURCE OF BRILLIANT LIGHT

Venture into the center of the sun, the source of intense energy.



MOON

MEETING RABBITS ON MOON UNDER LUNAR LIGHT

Sitting under the moonlight infinitely extended by mirrors and talking about dreams and wishes with the moon's messengers, the moon rabbits.

EXHIBITIONS

JUNGLE

NEW PERSONA EMERGING FROM THE TROPICAL RAINFOREST

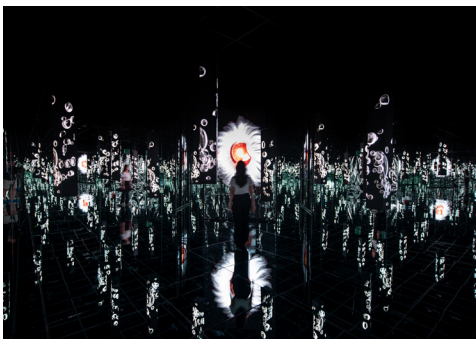
Meet the jungle animals whose colors and patterns change according to the environment and light.



JUNGLE GLOW

The night deepens when the darkness comes, and sparkling living beings illuminate the jungle. Encounter transparent, bioluminescent creatures embracing the colors of their surroundings, and you will experience the mystery of this jungle.

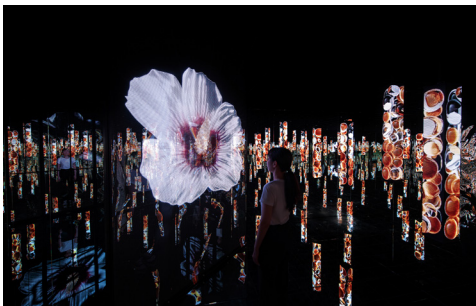
EXHIBITIONS



SEED

A JOURNEY OF SEEDS BEARING INFINITE POSSIBILITIES

Experience the energy of life through a journey for blooming flowers and seeds, which is the source of life.



HIBISCUS

Hibiscus, Korea's national flower, is a beautiful and strong flower that continuously blooms every day from early July to mid October.

The resilient seeds of the hibiscus, dreaming of splendid beauty, bloom into a flower of eternity that never fades.

The SEED artworks conveying eternity and strength can be collected as NFTs.

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EXHIBITIONS

LIVE SKETCHBOOK

CREATING A WORLD WITH MY OWN DRAWING

Bring your drawings to life. The colorful animals you create will come alive and fill the grand nature inside the widescreen.



LIVE SKETCHBOOK GUARDIANS

A spiritual forest with harmony of yin & yang and five elements witness how your paintings come alive as fantastic spirits in the mysterious forest that changes from day to night with the energy of water, fire, wind, and earth.

EXHIBITIONS



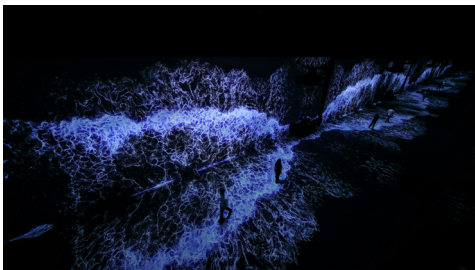
STARRY BEACH

A SPACE ENTIRELY FILLED WITH THE OCEAN

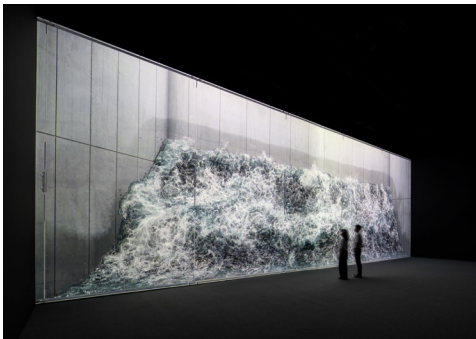
With the refreshing sound of waves, the waves defy gravity as they powerfully stretch upwards along the massive height of the wall, only to recede and rise repeatedly.

This artwork, inspired by the essence of waves in the dark night ocean, provides the audience with a new world of imagination through its unique intuitiveness and popularity.

Originally showcased as a solo exhibition at Kukje Gallery in 2020 by d'strict, this amalgamation of art and technology creates a surreal depiction of waves that envelop the space, resembling glistening stars in the night sky.



EXHIBITIONS



WAVE

ENTRAPPED, ENORMOUS, GUSHING WAVE

A colossal wave approaches the viewers from within a giant glass tank, extended using anamorphic techniques. Finally, it crashes against the glass wall. Viewers can experience the paradoxical resonance of the wave as it constantly rises and seemingly overflows, only to crash into foam on the glass wall.

WAVE was initially showcased in Seoul's Samseong-dong area in 2020 by d'strict. It brought the raw power of Mother Nature to the center of a city offering solace and comfort to countless viewers during the pandemic.

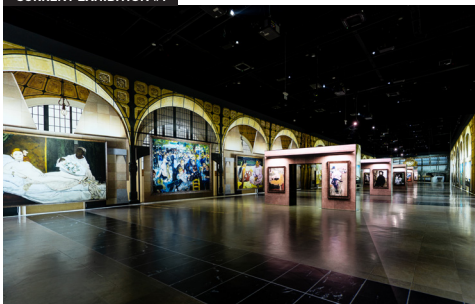
EXHIBITIONS

GARDEN

GARDEN OF LIGHT CULTIVATED BY GIGANTIC MEDIA ART

A series of monumental media art will transform your surroundings into a new place. Immerse yourself in this gorgeous combination of light and sound. Take a stroll, relax, and immerse yourself in art in this splendid and welcoming garden.

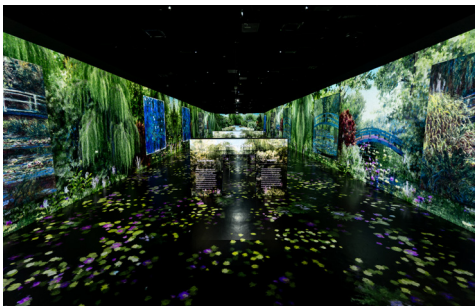
CURRENT EXHIBITION #1



GARDEN ARTE MUSEUM X MUSÉE D'ORSAY

Musée d'Orsay's Collection reinterpreted by ARTE MUSEUM

ARTE MUSEUM offers a unique reinterpretation of the history and collections of the Musée d'Orsay, resulting in an ultra-large-scale media artwork. Beginning with its origins as a train station, this installation presents artworks from various movements and artists through innovative perspectives. Accompanied by original classical music, this exhibition provides fresh inspiration and a new way to experience these masterpieces.



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EXHIBITIONS

CURRENT EXHIBITION #2



GARDEN STARRY BUSAN

An ultra-large-scale media artwork created under the concept of dynamism, variety, and dream as the three attractions of Busan. Busan, a colorful city that cannot be expressed with one word. Busan, a city full of dynamic history and energy. Experience dazzling Busan that dreams a passionate dream like a lighthouse brightening up countless nights.

CURRENT EXHIBITION #3

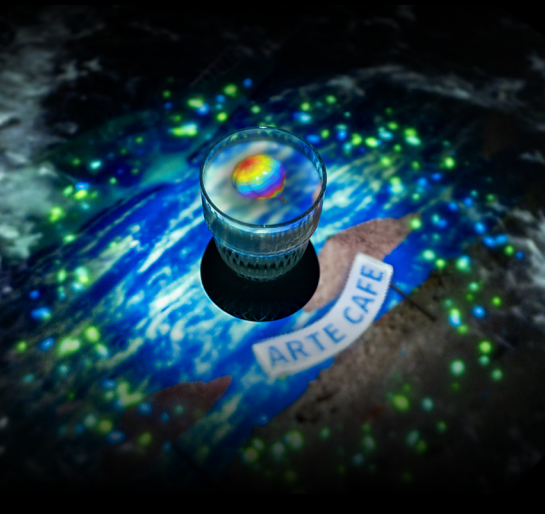


GARDEN READY, ACTION !

Arte Museum makes its debut in LA, the heart of the film industry, with immersive media art inspired by diverse cinematic genres. Just like a movie that transcends multiple genres, life unfolds with us as both protagonists and directors, shaping each moment as it comes. Ready, action!

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ARTE CAFE



ARTE CAFE

Enjoy a magical time on a table at ARTE CAFE.
A feast of live garnish expressed with media art on attractive
drink and dessert menus.

Enjoy the Busan-themed sweet relaxation on a table.



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VISIT INFORMATION

INFORMATION/TICKET BOOTH

Opening Hours: 10:00 - 21:00 (Mon-Sun)

Last Admission: 20:00 PM

Exhibition Period: Open all year round

LOCATION

29 Haeyang-ro 247beon-gil, Yeongdo-gu, Busan

 KR.ARTEMUSEUM.COM/BUSAN

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 [FACEBOOK.COM/@ARTEMUSEUM.KOREA](https://www.facebook.com/@ARTEMUSEUM.KOREA)

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